

Sale-A-Bration

3 JANUARY-31 MARCH 2020



EARN
Free
PRODUCTS

Two women are shown from the chest up, smiling and waving their arms. They are surrounded by a shower of colorful confetti (red, blue, yellow, green) against a bright red background. The woman on the left has long blonde hair and is wearing a teal top. The woman on the right has long dark hair and is wearing a white button-down shirt. The overall mood is festive and celebratory.

IT'S TIME FOR A
Sale-A-Bration
CELEBRATION!

For every **\$90 AUD** | **\$110 NZD** spent on any Stampin' Up!® products (before shipping and handling), choose a FREE Sale-A-Bration product. There's no limit! Choose something amazing for free with every **\$90 AUD** | **\$110 NZD** purchase or spend **\$180 AUD** | **\$220 NZD** for additional options! Look for the **\$90 AUD** | **\$110 NZD** and **\$180 AUD** | **\$220 NZD** reward icons throughout the brochure.



Watch for even more exclusive FREE Sale-A-Bration items coming 3 March!

For more information about Stampin' Up! stamps, see page 2 of the January–June 2020 Mini Catalogue or 2019–2020 Annual Catalogue. All stamp artwork is shown at 100%. Page numbers refer to this Sale-A-Bration brochure unless otherwise noted. The abbreviation AC refers to the annual catalogue. The abbreviation MC refers to the January–June 2020 Mini Catalogue. See full product information at stampinup.com/shop-au or stampinup.com/shop-nz.

Supplies are limited and may run out before the promotion ends.

MASKING



Create a layered scene by using the masking technique. Build a scene as simple or elaborate as you want.

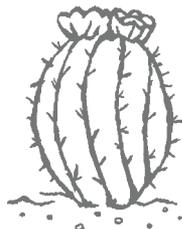


HAPPY BIRTHDAY
to a
STAND-UP FRIEND



WE'RE HERE
for you

from all of us



THE GANG'S ALL MEER

152294 (suggested clear blocks: a, b, d)
9 cling stamps

FREE
WITH
\$90 AUD
\$110 NZD
PURCHASE



LILY PAD DIES

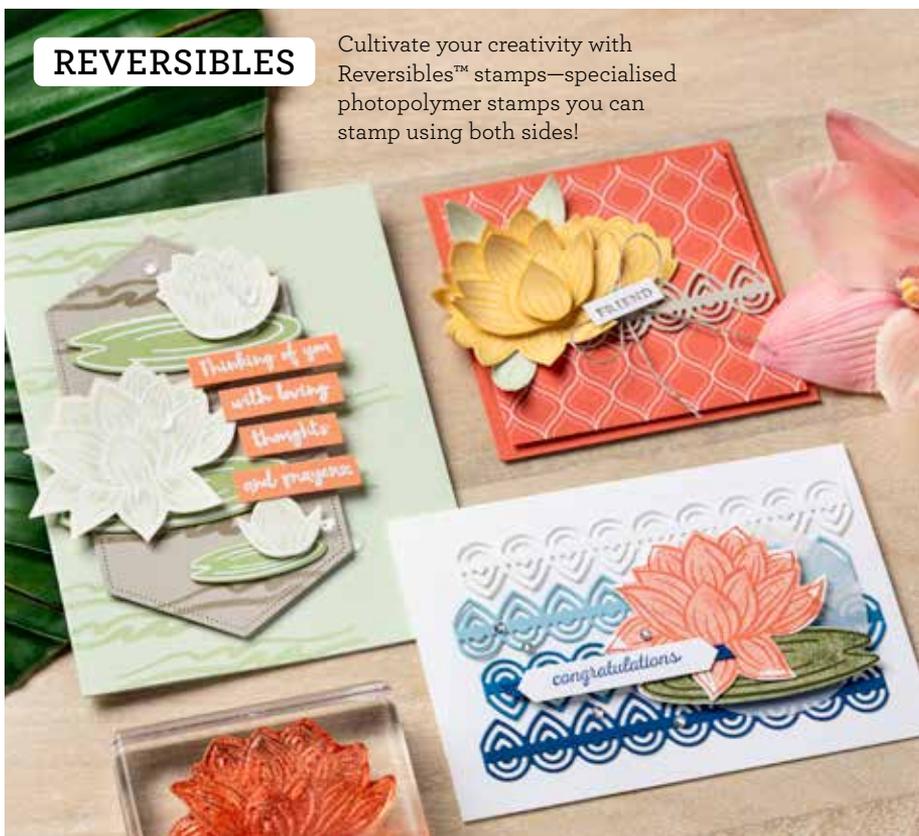
152315

11 dies. Largest die: 2-3/4" x 2-1/4" (7 x 5.7 cm). Use with a die-cutting & embossing machine.

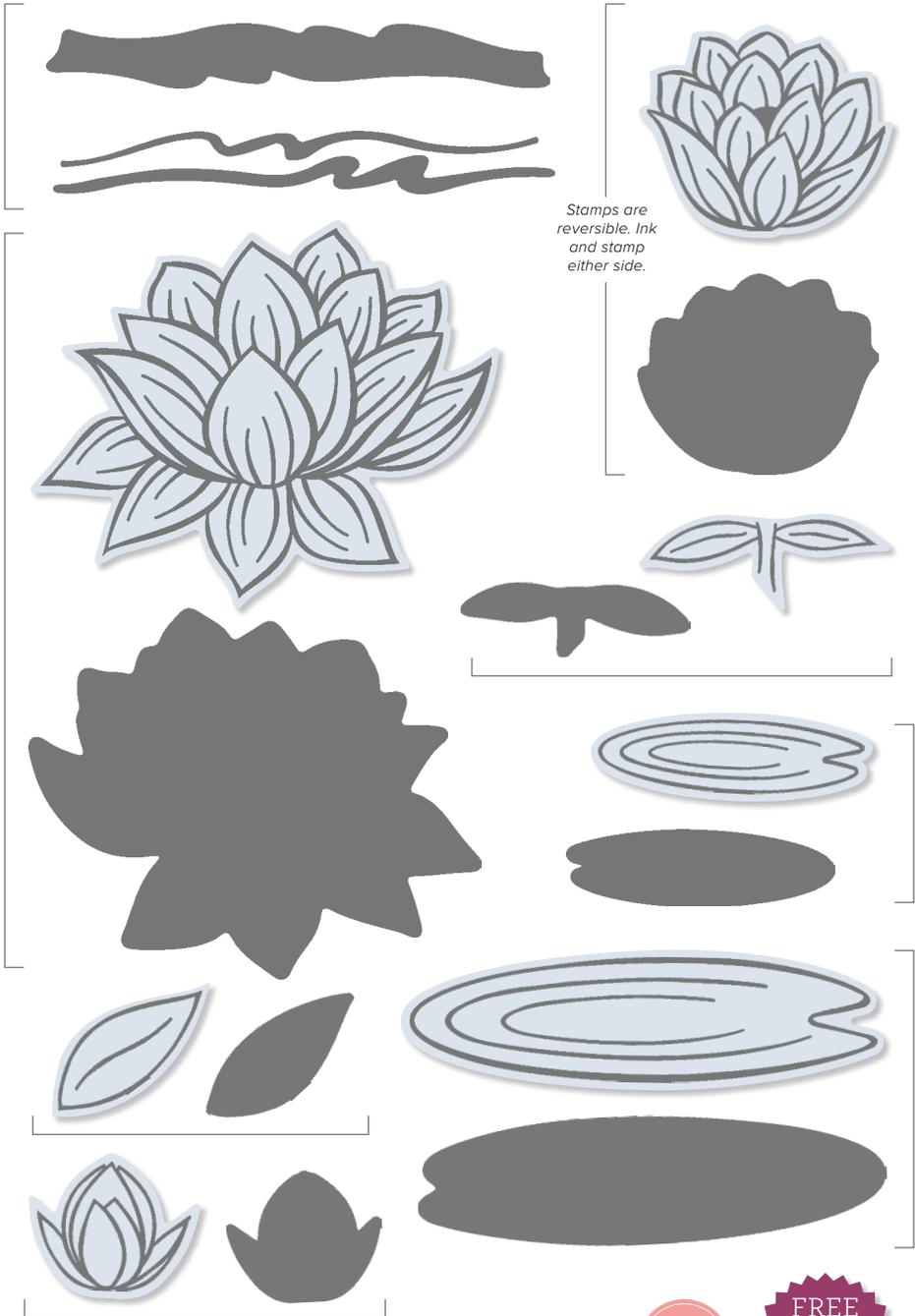
Coordinates with Lovely Lily Pad Stamp Set

REVERSIBLES

Cultivate your creativity with Reversibles™ stamps—specialised photopolymer stamps you can stamp using both sides!



Samples also use the Forever Blossoms (MC p. 16), Itty Bitty Greetings (AC p. 30) and Lilypad Lake (AC p. 150) Stamp Sets.



Stamps are reversible. Ink and stamp either side.

LOVELY LILY PAD

152288 (suggested clear blocks: b, d)
8 photopolymer stamps

● Coordinates with Lily Pad Dies



PUT IT ALL TOGETHER



Don't miss the Lily Pad Dies and Lovely Lily Pad Stamp Set (p. 4-5), both of which coordinate beautifully with this Designer Series Paper. Earn it all!



LILY IMPRESSIONS DESIGNER SERIES PAPER

152284

Impressionistic images in rich colours make elegant backgrounds and accents. Combine with the Lovely Lily Pad Stamp Set (p. 5) and Lily Pad Dies (p. 4) for perfectly coordinated projects.

12 sheets: 2 each of 6 double-sided designs*. 12" x 12" (30.5 x 30.5 cm). Acid free, lignin free.

Bermuda Bay, Blackberry Bliss, Coastal Cabana, Crushed Curry, Flirty Flamingo, Garden Green, Gorgeous Grape, Granny Apple Green, Grapefruit Grove, Highland Heather, Lovely Lipstick, Melon Mambo, Mint Macaron, Pool Party, Pretty Peacock, So Saffron

FREE
WITH
\$90 AUD
\$110 NZD
PURCHASE

*Visit stampinup.com/shop-au or stampinup.com/shop-nz and search by item number to see full paper designs.

THIS PROJECT USES A *free item*

PEACEFUL MOMENTS CARDS

Cling • 154213 **\$111.00** AUD | \$133.50 NZD

Includes one of each item listed below

MC
P. 27

PEACEFUL MOMENTS STAMP SET

151595 **\$37.00** AUD | \$44.00 NZD

ACP.
162-
163

A4 CARDSTOCK

● Bermuda Bay • 131286

\$15.25 AUD | \$18.50 NZD

○ Subtles • 147000

\$15.75 AUD | \$19.00 NZD

○ Whisper White • 106549

\$17.00 AUD | \$20.50 NZD

ACP.
162

CLASSIC STAMPIN' PAD™

● Bermuda Bay • 147096

\$13.00 AUD | \$15.75 NZD

ACP.
183

MULTIPURPOSE LIQUID GLUE

110755 **\$7.00** AUD | \$8.50 NZD

ACP.
183

STAMPIN' DIMENSIONALS™

104430 **\$6.00** AUD | \$7.25 NZD

+

Free

**METALLIC BAKER'S TWINE &
SEQUINS COMBO PACK • 152314**



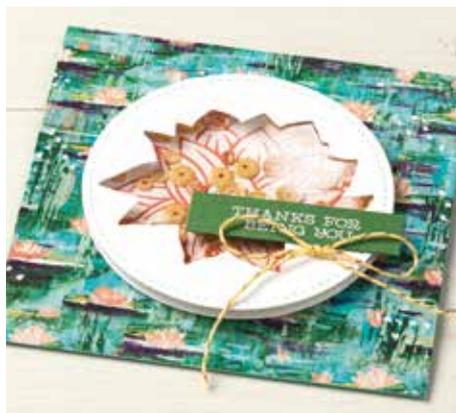
FREE

WITH

\$90 AUD

\$110 NZD

PURCHASE



METALLIC BAKER'S TWINE & SEQUINS COMBO PACK

152314

Metallic twine and patterned sequins add the perfect finish to projects you create with the Lovely Lily Pad Stamp Set (p. 5), Lily Pad Dies (p. 4) and Lily Impressions Designer Series Paper. Twine has metallic thread woven through for delicate glimmer. Pack includes 2 spools of twine, 10 yards (9.1 m) each spool. Bermuda Bay twine has Bermuda Bay metallic thread and So Saffron twine has gold metallic thread. Also includes approximately 750 sequins in 3 colours and 2 sizes: 4 mm, 6 mm. Sequin colours: Bermuda Bay, Calypso Coral, So Saffron.

celebrate

TO YOU



Happy Birthday



HAPPY BIRTHDAY TO YOU

152308 (suggested clear blocks: b, e, h)
5 cling stamps

FREE
WITH
\$90 AUD
\$110 NZD
PURCHASE



KERCHIEF

8 CARDS

All-Inclusive Kit



FREE
WITH
\$90 AUD
\$110 NZD
PURCHASE

KERCHIEF CARD KIT

152319

Create all-occasion cards with bandana-inspired designs in just minutes. Perfect for busy crafters or crafters on the go or give the kit as a gift. Makes 8 cards, 4 each of 2 designs. Folded card size: 4-1/4" x 5-1/2" (10.8 x 14 cm). Includes printed card bases and envelopes*; printed die-cut, gold foil and vellum accents; twine; adhesive. Kit includes sentiments in English, French and German.

*Balmy Blue, Coastal Cabana, Early Espresso, gold, Mossy Meadow, Night of Navy,
Petal Pink, Pear Pizzazz, Poppy Parade, white*

THIS PROJECT USES A *Free item*

HONEY BEE CARDS

Cling • 154226 **\$184.00** AUD | \$222.25 NZD

Includes one of each item listed below

MC
P. 30

HONEY BEE BUNDLE

153792 **\$72.00** AUD | \$87.25 NZD

AC P.
163

WHISPER WHITE A4 CARDSTOCK

106549 **\$17.00** AUD | \$20.50 NZD

AC P.
162

CLASSIC STAMPIN' PADS

\$13.00 AUD | \$15.75 NZD

● Coastal Cabana • 147097

○ Daffodil Delight • 147094

AC P.
180

JET BLACK STÄZON PAD

101406 **\$17.50** AUD | \$21.00 NZD

MC
P. 33

DAFFODIL DELIGHT 1/4"

(6.4 MM) RUCHED RIBBON

151311 **\$13.00** AUD | \$15.75 NZD

AC P.
183

STAMPIN' DIMENSIONALS

104430 **\$6.00** AUD | \$7.25 NZD

AC P.
183

SNAIL ADHESIVE

104332 **\$11.50** AUD | \$13.50 NZD

AC P.
180

BLENDER PENS

102845 **\$21.00** AUD | \$25.50 NZD

+

Free

GOLDEN HONEY SPECIALTY

DESIGNER SERIES PAPER • 152311

This purchase qualifies you to receive a second Sale-A-Bration item free!



FREE
WITH
\$90 AUD
\$110 NZD
PURCHASE

GOLDEN HONEY SPECIALTY DESIGNER SERIES PAPER

152311

Black and white imagery with gold foil accents on some designs. Pair with the Honey Bee Bundle (MC p. 30) for more creative options. Some images can be cut using the Detailed Bee Dies (MC p. 30).

12 sheets: 2 each of 6 double-sided designs*. 12" x 12" (30.5 x 30.5 cm). Acid free, lignin free.

Black, gold foil, white

What's this I hear?!?
WELL, ALL I CAN SAY IS...

IF *loving* THOUGHTS
COULD HEAL...

CONGRATULATIONS!

YOU'D BE *better* ALREADY.

HAPPY
Birthday

WITH A
GREAT BIG WISH
— FOR —
happiness

ANOTHER
sensational
YEAR OF YOU!

SENDING A LITTLE SOMETHING...

THANKS

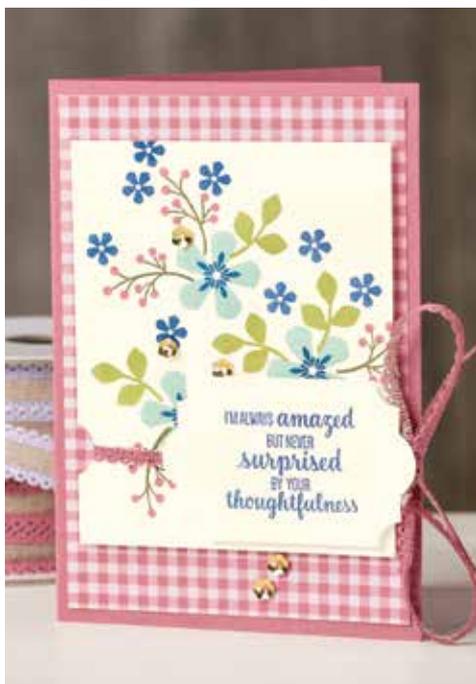
SENDING YOU THOUGHTS

152297 (suggested clear blocks: a, b, c, d)
9 cling stamps

FREE
WITH
\$90 AUD
\$110 NZD
PURCHASE



Samples also use the Forever Blossoms (MC p. 16) and Timeless Tropical (MC p. 40) Stamp Sets.



THOUGHTFUL BLOOMS

152290 (suggested clear blocks: a, b, d, h)
 17 photopolymer stamps • Two-Step
 • Coordinates with *Small Bloom Punch*

FREE
 WITH
 \$90 AUD
 \$110 NZD
 PURCHASE

FREE
WITH
\$180 AUD
\$220 NZD
PURCHASE



SMALL BLOOM PUNCH

152316

Make creativity simple by using this punch to cut out images stamped with Thoughtful Blooms Stamp Set. Punched image: 1" (2.5 cm).

The Small Bloom Punch may also be available in the 2020–2021 Annual Catalogue.

BLOOM

Use the cute Small Bloom Punch alone or with the Thoughtful Blooms Stamp Set.





Sample also uses the Free As a Bird Stamp Set (AC p. 92).



THIS PROJECT USES A *free item*

POWER OF HOPE CARDS

Photopolymer • 154217 **\$207.75** AUD | \$251.00 NZD

Includes one of each item listed below



MC P. 52 **MOUNTAIN AIR STAMP SET**
151610 **\$35.00** AUD | \$42.00 NZD

ACP. 162 **CRUMB CAKE A4 CARDSTOCK**
121685 **\$15.25** AUD | \$18.50 NZD

ACP. 169 **FLUID 100 WATERCOLOR PAPER**
149612 **\$15.75** AUD | \$19.00 NZD

ACP. 162, 164 **CLASSIC STAMPIN' PADS**
\$13.00 AUD | \$15.75 NZD
● **Early Espresso** • 147114
● **Gorgeous Grape** • 147099
○ **Rococo Rose** • 150080
○ **Terracotta Tile** • 150086

ACP. 178 **PEARL BASIC JEWELS**
144219 **\$8.75** AUD | \$10.50 NZD

ACP. 180 **AQUA PAINTER™**
103954 **\$20.00** AUD | \$24.00 NZD

ACP. 196 **STITCHED NESTED LABELS DIES**
149638 **\$61.00** AUD | \$74.00 NZD

+

Free **POWER OF HOPE BUNDLE**
152318



Hope
is the
power
that makes
all things
possible



today is a day
for new beginnings



Good Luck



FREE
WITH
\$180 AUD
\$220 NZD
PURCHASE

POWER OF HOPE BUNDLE

Power of Hope Stamp Set + Stone 3D Embossing Folder
152318

Pair stamp set and embossing folder for artistic coordination or use them separately for more options.
Stamp set: 7 cling stamps (suggested clear blocks: a, b, d). 3D embossing folder*: 4-1/2" x 6-1/4" (11.4 x 15.9 cm).

*Use with a die-cutting & embossing machine.

Host

A STAMPIN' UP! PARTY

Place a party order or personal order over **\$500 AUD** | \$575 NZD to earn the exclusive Little Ladybug Stamp Set for **free**, available only during Sale-A-Bration!

Talk to your demonstrator now to schedule your party.

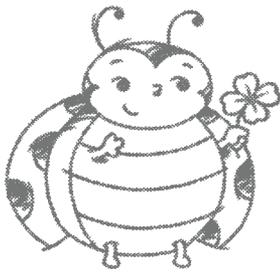
STAMPINUP.COM/HOST_AU OR STAMPINUP.COM/HOST_NZ

PARTY SALES ¹ (BEFORE SHIPPING & HANDLING)	STAMPIN' REWARDS ²	MORE WITH SALE-A-BRATION
\$250 AUD \$300 NZD	10%	—
\$500 AUD \$575 NZD	12%	
\$750 AUD \$850 NZD	14%	
\$1,000 AUD \$1,125 NZD OR MORE	16%	

Party sales of **\$750 AUD** | \$850 NZD or more also earn one 50%-off item. Items that can be purchased with this 50% off include full-priced items and stamp/tool bundles only. Suite bundles that consist of a stamp/tool bundle plus additional products and Sale-A-Bration project collections are not available for purchase at 50% off.

¹You also earn Stampin' Rewards when you place a qualifying order online.

²Stampin' Rewards cannot be used on a 50%-off item.



Thinking
of YOU

THANK YOU!

Happy Birthday!

Spread your
wings and
FLY!



You're
CUTE
as a BUG

You're so
SWEET!



Hey, Lady!

 LITTLE LADYBUG

152384 (suggested clear blocks: b, c, e)
13 cling stamps





Join STAMPIN' UP!

Earn even more free products when you join Stampin' Up! during Sale-A-Bration.

STAMPINUP.COM/JOIN_AU

STAMPINUP.COM/JOIN_NZ

As usual, build your Starter Kit by picking **\$235 AUD** | \$285 NZD worth of products for just **\$169 AUD** | \$189 NZD, PLUS—exclusive to Sale-A-Bration—get all of the following for FREE!

- A new Mini Paper Cutter
- A 6" x 6" (15.2 x 15.2 cm) Designer Series Paper sampler
- Your choice of any stamp set offered in current catalogues (host sets and Sale-A-Bration sets excluded)

We'll throw in some business supplies and you'll get it all with **free shipping!**





There's never been a better time to join! Talk to your demonstrator now.

\$769 / \$789
AUD NZD
STARTER KIT



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LEGAL

PROMOTIONAL SALES PERIOD:

3 JANUARY–31 MARCH 2020

Supplies are limited and may run out before the promotion ends.

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ORDERING

All products in this catalogue may be purchased through a Stampin' Up! demonstrator. Demonstrators are independent contractors and are not employees of Stampin' Up! To help your demonstrator ensure accuracy in taking your order, always include item number, description and price of each item ordered. Your demonstrator will provide you with a copy of your order. Please retain this copy for your personal records. You have a right to cancel your order within 10 days of receiving your completed order form. Ask your demonstrator for more details.

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Reversibles patent pending

Recommended retail prices. Prices include GST. Shipping and handling charges are an additional 5% of the GST inclusive price. Minimum \$5.95 AUD | \$9.95 NZD.

STAMPIN' UP! AUSTRALIA PTY LTD

PO Box 1210
Burwood, NSW 1805

STAMPIN' UP! NEW ZEALAND LTD

PO Box 60450
Titirangi
Auckland 0642

Printed in Australia

Free
PRODUCTS ARE
THE MOST FUN



Purchase Stampin' Up! products in the January–June 2020 Mini Catalogue to earn free items found in this brochure.



ASK YOUR DEMONSTRATOR
HOW TO EARN FREE PRODUCTS!



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1 5 4 1 7 4

AUSTRALIA/
NEW ZEALAND



DIRECT SELLING
AUSTRALIA



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3 January–31 March 2020
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promotion ends.